CONFIDENTIAL

Shaping The Operational Model for Social Security in South Africa: Exploring Alternative Delivery Options

Social Security Handover

2 November 2007



- Service partnerships leverage the skills and expertise from Government and the private sector to deliver benefits for both, and should be strongly considered for social security
- It is imperative that Government retains control and responsibility for social security as well as present a uniform Government front to its citizens
- Grouping of collection, enrolment, account administration and payment "back office" activities should be consolidated as much as possible into a single clearing house, with significant opportunity for delivery through partnerships with the private sector
- Partnership between the Government and key private sector players into a single entity that will
 provide services to the owners (i.e. Government and private pension providers), with opportunity to
 expand service to smaller players, is recommended as it provides maximum savings through
 economies of scale and restructuring the cost elements of current industry providers
- However, experience from other financial services examples in implementing and running utilities illustrates that this is not an easy solution to negotiate and deliver, and may be met with strong resistance or entrenched viewpoints
- If it doesn't prove possible to deliver the full benefits from this substantial restructuring, there are several other potential delivery options to consider. One option is clearly a government-run operational delivery. Alternatively, you could explore an option which leverages the existing systems of current players through outsourcing account administration and payments to 3-5 private players and creation of a single enrolment and collection entity (which could be provided through government or private sector).
- Going forward, we recommend that a business case for the service partnership model be prepared and the concept scoped more fully and evaluated alongside the potential alternatives



• Context and rationale for using the private sector

- Structuring the service partnership
- Potential service partnership model for South African social security
- Early perspectives on detailed design, implementation and fall back options



THERE ARE DIFFERENT ASPECTS TO SOCIAL SECURITY AND SARS HAS FOCUSED ITS RECENT WORK ON THE OPERATING MODEL DESIGN

Illustration of the different aspects

Policy:

Strategic guidelines and objectives of overall system

Governance:

Oversight and control of operations

Operating model:

Design of how of people, processes, systems and infrastructure will be co-ordinated in social security to deliver on policy objectives Focus of SARS effort

SARS' approach to the operating model design

- Defined the key activities required to operate system (5 part value chain) and achieve policy objectives
- Developed features of the approach to efficiently execute each activity (e.g. auto enrolment)
- Proposed a design framework for operations (scale driven) based on five evaluation criteria – cost, participation, service, implementation risk and oversight
- Explored various options for how the operating model may be delivered – purpose of this document is to share with you an alternative option which involves partnering with the private sector



YOU HAVE ASKED US TO BUILD ON OUR PREVIOUS WORK AND DEVELOP A POTENTIAL SERVICE PARTNERSHIP MODEL FOR SOCIAL SECURITY

We have assumed the following policy choices . . . Mandatory participation Wage subsidy or general subsidy to cover low income contributions • Opt-out option to private sector No limitations for role of private sector through private partnerships Age cut-off on date of implementation System should have flexibility to migrate other social security benefits into it e.g., UIF, health etc. Defined contribution system with Limited choice for members (fund possible defined benefit element type and administrator) ... and worked off the scale-driven design which appears to be more strongly favoured Account Asset Collection Payment Enrolment administration management Multiple_ Single Single Single Single private entity entity entity entity

sector

- Our mandate is to look at potential service partnership opportunities between the government and private sector for the operations of social security
- In developing a potential model we will base our work on the policy assumptions, the 5 part value chain and the scale driven model



SERVICE PARTNERSHIPS BETWEEN GOVERNMENT AND THE PRIVATE SECTOR CAN DELIVER SIGNIFICANT BENEFITS SUCH AS COST AND TIME SAVINGS, AVOIDING DUPLICATIONS, AND LEVERAGING PRIVATE SECTOR EXPERTISE

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sector

Private sector strengths

- Expertise and experience in delivering pension systems (currently providing for 60% of workforce)
- Investment in systems and technology to operate social security activities
- Maturity of BPO industry in pensions, with focus on efficiency and cost savings

Some knowledge on penetration of informal sector e.g. Mzansi, funeral policies

Benefits





- Resolve skills shortage Limited skills in the country can be shared across Government and private sector
- Strategic focus and capacity

Quicker transition focus on other key priorities instead of operational execution

Free up senior management time to

Pooling of volumes between private

sector and government will achieve

significant scale economies across

Leverage of existing systems in private

Reduced capital expenditure

- Quicker implementation and ramp up of system (transition to end state)
- Cost savings achieved can be used to subsidise service to informal sector

Public sector strengths

- Policy development and strategic management including regulation
- Compliance expertise through revenue and UIF collection
- Service delivery and obligation to safeguard citizens retirement income (increases assurance to members of the public)
- Capital liquidity access to funds to develop social security system
- Co-ordination and mobilisation of citizens to participate, particularly those in low income/informal groups



* Individuals with pension/provident or retirement savings Source: Team analysis

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WE HAVE DEVELOPED A SET OF DESIGN PRINCIPLES TO UNDERPIN A POTENTIAL SERVICE PARTNERSHIP MODEL FOR SOUTH AFRICA

Design principles	Key elements of service partnership
Cost and simplicity	 Limited choice – individuals cannot choose account administrator or fund manager Scale – each part of the system when outsourced should ensure sufficient scale yet balance operational risk
Service quality	 Uniform service – all participants in system must receive consistent service Single government brand – interface with the public should be represented as single government brand
Participation	 Compliance and transparency – single database of information on contributions and member details for defined period to enable compliance checking Multiple channels – use of various channels (e.g. electronic, physical branches, call centres) which are geographically disbursed to cater for all population sectors
Risk and feasibility	 Reduced operational risk – Ensure balance between fewer (or maybe one) partner to achieve scale economies versus several to remove single point of failure Delivery within committed timeline – system should be deliverable within the 2010 timeline
Government oversight and ownership	 Government ownership and responsibility – system designed to ensure Government responsibility for overall social security system



WE POOLED KEY SOCIAL SECURITY ACTIVITIES INTO THEIR LOGICAL GROUPINGS AND IDENTIFIED TWO AREAS WHERE SERVICE PARTNERSHIPS COULD BE USED TO DELIVER SOCIAL SECURITY OPERATIONS

	Enrolment	Collection	Account administration	Payment	Asset management	Areas for servic
Oversight Integration and management	 Governance and response Channel management Enforcement and compliance Commercial response 	egulation Law writing Enforcement and compliance 	 Set Standards for service levels Control fees and charges to customers 	 Benefits and policy design 	 Oversight Investment policy Fund allocation 	Retained in Government
Public interface	 Client interaction a Education and aw 					
Day-to-day operations	 Register members 	 Receive monthly contribution Conduct reconciliation Record/forward information to other partners in value chain Conduct employer enquiries relating to collection 	 Open account Conduct account maintenance operations – update details Provide member statements Close accounts Call centre 	 Receive benefit claims Process claims Distribute payments Call centre Web interface 	 Invest funds Monitor and report fund performance to account administrator 	

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9

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1 IT IS IMPERATIVE THAT THE GOVERNMENT RETAINS OVERALL RESPONSIBILITY AND OVERSIGHT FOR THE SOCIAL SECURITY SYSTEM

Responsibility	Activities	Rationale
Oversight	GovernanceRegulation	 Government governance ensures the system is run in the interests of its members Ensures fund is appropriately funded
Integration and management	 Channel management Enforcement and compliance Legislation Benefits and policy design Investment policy Fund allocation to asset managers Commercial/procurement responsibility for service partners 	 Government is better positioned to manage overall system through strategic oversight and direction Appointing private partners Monitoring levels of service from partners to members Setting standards for activities Developing investment strategy which is in the interest of members
Public interface	 Consistency of client interaction and service Education and awareness 	 Increases confidence from the public that their money is safe and system is run with members interests at heart
		ZAZZ

2 THERE IS OPPORTUNITY TO CAPTURE SYNERGIES FROM MERGING ENROLMENT, COLLECTION AND ACCOUNT ADMINISTRATION AND PAYMENT INTO A SINGLE FUNCTIONAL UNIT CALLED A CLEARING HOUSE



3 IT IS CLEAR THAT MULTIPLE PRIVATE SECTOR ASSET MANAGERS SHOULD MANAGE ASSET INVESTMENTS TO ENSURE OPTIMAL RISK-RETURN

Multiple, competing asset managers are used in most countries

Examples



Rationale

- Competition could enhance performance
- Diversification of management risk
- Reinforces importance of private sector
- Access to skills and investment capabilities in the private sector
- Possibility for individuals to choose asset managers as well as funds

Capital markets and retirement funds in SA are already relatively developed

Examples



Rationale

- Maintains industry dynamics historically very strong capital market growth, which has outperformed most emerging markets
- Highly diverse and specialised industry, all required skills difficult to find in one single entity



IN ORDER TO DETERMINE THE PARTNERSHIP MODEL FOR SOCIAL SECURITY, WE HAVE DEVELOPED A FRAMEWORK TO DESCRIBE THE VARYING DEGREES OF GOVERNMENT'S INVOLVEMENT IN OPERATIONS

Level of private sector involvement

Day to day operations In-house operations owned and run by Government	Management Outsource some discrete activities to private partners	Integration Partnership under which the private sector delivers and runs major parts of the	Oversight/ governance Full outsourcing with private sector delivery of entire
		private sector delivers and	
		system	value chain
 Government manages all assets and operations Delivery could be coordinated across multiple government departments or integrated into single operating agency Examples include social security delivery in Sweden, UK and US 	 Government manages operations and outsources specific identified activities such as call centres The role of Government is to run and manage the operations as well as interface with the outsourced activities Each activity typically outsourced to single player Examples include banks outsourcing payroll, IT maintenance and cal centres 	 Government contracts out a whole part of the value chain to external providers Government responsible for awarding contract and oversight/governance of operations, as well as integrating the various outsourced operations to deliver single uniform service to customers Examples of such partnership models included proposed National Pension Saving Scheme in UK and Processar in Mexico 	 Government contracts out the operating system to external providers parties (end-to-end) Government responsible for awarding contract and oversight/governance of operations Contract can be awarded to one or several parties Examples of such models include the National Savings and Investments (UK) and the Chilean pension system
Swedish pension system	NHS shared business services	Procesar	National savings and investments
		Sistema Mericano de Pensiones	national savings
	 Delivery could be co- ordinated across multiple government departments or integrated into single operating agency Examples include social security delivery in Sweden, UK and US 	 Delivery could be co- ordinated across multiple government departments or integrated into single operating agency Examples include social security delivery in Sweden, UK and US Each activity typically outsourced to single player Examples include banks outsourcing payroll, IT maintenance and cal centres Swedish pension system MHS shared business services 	 Delivery could be co- ordinated across multiple government departments or integrated into single operating agency Examples include social security delivery in Sweden, UK and US The role of Government is to run and manage the operations as well as interface with the outsourced activities Each activity typically outsourced to single player Examples include banks outsourcing payroll, IT maintenance and cal centres Swedish pension system MHS shared business services MHS shared business services MHS shared Procesar

12

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PARTNERING WITH THE PRIVATE SECTOR TO RUN MAJOR PARTS OF THE VALUE CHAIN IS AN ATTRACTIVE MODEL AS IT IS SIMPLE, PROVIDES CLEAR INCENTIVES AND ALLOWS FOR SPECIALISATION WHILST CAPTURING SYNERGIES

Benefit	Explanation	Example
Simplicity	 Fewer contracts to manage Government passes role of integrating inputs/outputs to service partner 	• DWP proposal for NPSS contracting clearing house to single entity/ consortium
+		
Clear incentives +	 Allows output, not input-based contracting More transparent accountability Easier to identify entity responsible for a process KPIs are clear with single point of accountability 	 In National Savings & Investments case, Siemens keeps a share of savings it makes through productivity improvements
Service delivery by specialists	 Allows different specialists to focus process they do well Allows provider freedom to Design in cost savings Contribute design ideas 	 Most countries' social security/national pension systems allow asset management to be done by qualified professionals
Enables synergies	 Related activities are grouped and done by same provider 	• Several processes that require employer interface done by Procesar, e.g., maintaining up-to-date database, reconciling contributions



IN ADDITION, TACTICALLY OUTSOURCING DISCRETE, SMALLER ACTIVITIES COULD GENERATE FURTHER SAVINGS FOR THE ACTIVITIES RETAINED IN GOVERNMENT



DEVELOPING AND RUNNING THE ENTIRE SYSTEM IN-HOUSE IS CHALLENGING GIVEN THE TIGHT TIMELINES, COST REQUIREMENTS AND ALREADY CONSTRAINED MANAGEMENT CAPACITY



Therefore consideration for delivering social security fully within government should be considered cautiously as

... it is costly to develop new systems

- · Required systems would need to be developed
- Set up costs for entire system could be in R1-2 bn range
- The system would require several thousand FTEs to operate

... it is time-consuming to implement and run new systems



- Design and set-up will require significant management capacity
- NHS-Xansa case example shows that ongoing operation oversight is key to success of systems

. . government already has a full agenda



- Government already committed to several other national priorities
 - E.g. modernisation of public services, World Cup 2010, ASGISA* etc

... In social security context, government's core strength is in policy making and strategic management



- Government has deep expertise in policy-making, regulation, decision-making and setting strategic direction
- Day-to-day operations capabilities, for insurance/ pension administration type activities, typically reside in private sector



15

* Accelerated and Shared Growth Initiative for South Africa

Source: McKinsey 1st phase SARS report on social security; NHS AND Xansa websites; State of the Nation address

SIMILARLY, OUTSOURCING THE ENTIRE SOCIAL SECURITY SYSTEM COULD LEAD TO CREATION OF THE 'COMPETITION DRIVEN' MODEL, WHICH IS NOT FAVOURED FOR ITS HIGH COSTS



- Contect and rationale for using the private sector
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ONE SOLUTION TO DELIVER THE 'CLEARING HOUSE' IS THROUGH A UTILITY: "OHRNOOD-2007/023-XWPP A SINGLE LEGAL ENTITY WHICH IS OWNED AND USED BY KEY INDUSTRY PLAYERS AND GOVERNMENT

Description of how a	a social security utility could be set up	Case example	es
Function/	 Several players in the pension industry (e.g., SA government, private sector players, GEPF) could act up the aptitude 		ipsl
description	set up the entityThe entity could perform clearing house functions	Function	76% of UK cheque processing
	on behalf of the owners and other industry players	Governance	JV between major UK banks* (49% stake) and Unisys (51%)
	 Owned and governed by main customers e.g. SA government and pension industry players 	Partners	Unisys appointed management and built systems
Governance	 A minority stake could be given to an 	Negotiation	1 year to complete
	implementing partner e.g. IT player, account administratorCould be not-for-profit	Benefits	Rationalisation of sites ; halving of headcount to 2,000
Partners' capabilities and	 Each partner involved in utility ownership and operation must add value Government brings ~13m customers 		BANKSERV
motivations	 Private sector brings industry knowledge Minority partner builds and operates utility's IT 	Function	Inter-bank electronic switching and related services
	platform	Governance	Owned and managed by 12 South African banks
Negotiation process	 Can take a year or more to negotiate Issues to be resolved include ownership, who appoints management, user fees, disputes 	Negotiation	Founded in 1993, and formalised in National Payments Act in 1998
	resolution mechanisms etc.	Benefits	Rationalisation of IT systems

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19

ACCOUNT ADMINISTRATION COSTS IN SOUTH AFRICA ARE GREATER THAN INTERNATIONAL BENCHMARKS DUE TO THE ABSENCE OF SCALE AND AUTOMATION



Source: Nelson Hall Deal Database; Stats SA; Labour force survey; Pension Fund websites; Team Analysis

THE SA PENSION INDUSTRY COST STRUCTURE HAS A HIGH VARIABLE COMPONENT RELATIVE TO BENCHMARK, RESULTING IN HIGHER AVERAGE COSTS





20

Source: Team Analysis

SAVINGS FROM SCALE ECONOMIES IN ACCOUNT ADMINISTRATION AS WELL AS USE OF BEST IN PRACTICE TECHNOLOGY CAN YIELD SIGNIFICANT SAVINGS FOR A TYPICAL PENSIONER*



* Assumes a pensioner earning R37,000 per year, 13% contribution rate, nominal return of 9.5% and 6% inflation

** Average cost of pension provision (excl. asset management and marketing) for SA

*** Based on 9m accounts

Source: Stats SA; Labour force survey; Internet Research; Team Analysis



SEVERAL KEY PLAYERS IN THE PENSION INDUSTRY COULD SET UP THE UTILITY BY CONTRIBUTING DIFFERENT FORMS OF EQUITY SUCH AS MEMBERS, IT SYSTEMS, SKILLS AND RESOURCES

SA occupational retirement funds serve in excess of 8m members and handle R1 trillion in funds

Breakdown of occupational funds (2005)

Fund type		AUM Rbn	Membership m	2005 contributions Rbn
 Self-administered 		580	3.7	34
 Insurance under-written 		224	4.0	20
Parastatal		50	0.2	2
Government		426	1.4	20
	Total	R1,280bn	9.3m	R76bn

Five largest life and pensions players in SA employ over 40,000 people in ~300 locations throughout the country

No. of employees		No. of SA branches		Key activities include	
	13,000		102	Collect contributions	Update account balances
😧 Sanlam	9,000	30		Reconciliation	Client communication
NETROPOLITAN 🗶	7,500	72	-	Operate call centres	Asset Management
LIBERTY LIFE momentum	5,000	45)	Enrol new members	Regulatory reporting



22

Source: Financial Services Board 2007 Annual Report; Internet Research; team analysis

THE PROPOSED UTILITY FOR SOUTH AFRICA WOULD PROVIDE BACK OFFICE FACILITIES TO BOTH GOVERNMENT AND PRIVATE PENSIONS PROVIDERS

Clearing house will be formed through a partnership between government and private sector, each contributing something



Government could bring:

- Scale from 13m social security accounts
- Skills and expertise
- People and processes

COLD MUTUAL
METROPOLITAN
CONTACT CONT

Private sector companies could bring

- Skills and expertise
- Capital/equity
- People and processes
- IT systems

To form separate legal entity which will provide enrolment, collections, account administration and payment processes to all

Clearing house

Collections

- Collect contributions on behalf of all users
 - Reconcile and process contributions
 - Update single master database

Enrolment

- Auto-enrol members for social security
- Process enrolment on behalf of users

Single IT platform
Single database for all members
Transactions to +20m accounts
All users have secure database sections, accessible only by authorised entity

Payment

23

 Claims processing and distribution of payments on behalf of all users

Account administration

- Process activities on behalf of all users
 - Open and close accounts, account maintenance, member statements



Owners of utility are also users
Minority/ smaller players have access to service at a fair price/ cost

IN SUMMARY, THE CLEARING HOUSE PARTNERSHIP MODEL HELPS GOVERNMENT DELIVER SOCIAL SECURITY BY LEVERAGING EXPERTISE OF THE PRIVATE SECTOR RESTRUCTURING

Illustration of social security design architecture **Private pension** Gvt. companies Public Asset (processing services) What you have to believe Single clearing house managers interface High private sector interest to participate in joint utility with government Employees Asset Client Private sector players Account manager interaction Payment willing to build new Enrolment Collection admin systems/migrate onto a Employers singe common platform Asset Service manager Reconciliation Sufficient economies of scale achieved from pooling Asset Education Enquiries national volumes into single manager **Members** entity Single master database (+20 million accounts) Asset Awareness Ability to negotiate a manager complex deal with many **Public** stakeholders to fundamentally change the structure of the pensions landscape in SA Multiple private SARS Single government sector asset (compliance & interface through multi Building and operating a management channels e.g. branches, enforcement) Activities in single clearing single system of such scale companies call centres, kiosks etc house provided by a utility is manageable and can be company owned by key completed within 2010 private sector players and timeline government

... AS WELL AS ALLOW CURRENT RETIREMENT FUND PROVIDERS TO ADMINISTER ACCOUNTS AT SIGNIFICANTLY REDUCED COST





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27

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EXPERIENCE SUGGESTS FIVE MAJOR AREAS THAT MUST BE ADDRESSED IN THE UTILITY'S STRUCTURE AND GOVERNANCE TO ENSURE SUCCESS

Area	Key considerations for social security	Typical problem that arises
Control	 Should government be the majority shareholder? 	 In iPSL case, Unisys (IT partner) misused majority (51%) stake
	 How many private sector partners should be invited? 	 diverted attention from core purpose (cheque processing) to cheque imaging
	 How will new partners be incorporated with time, e.g., UIF, RAF, etc. 	
	 How ill main decisions be taken? 	 iPSL had no dispute resolution mechanism to
Governance	 What is the ideal board membership structure and who should sit on it? 	agree which bank would get new cheque processing software first
	What the process will be for selecting the senior management, e.g., CEO	 iPSL's KPI regime failed to achieve sustained cost reductions
Architectural	 Should the utility build/buy a new IT system, or sue exiting private sector platforms? 	 Partners could not agree on common IT platform
design	 What are the implications for FTEs who cannot be absorbed into the utility? 	 Partners need to align on choices for top management
	Should the pricing be transparent across users	 In iPSL case, prices for users did not fall as
Pricing	 What is the best pricing method to ensure four costs across industry without subsiding smaller players? 	predicted
Contract	 Should the utility be set up per a defined period, e.g., 20 yrs? 	 Need to be clear how long contract is for
duration	 What events could trigger a contract renegotiation 	



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THE UTILITY COULD BE A SEPARATE LEGAL ENTITY WITH NO MAJORITY SHARE-HOLDER, AND EQUITY PROPORTIONAL TO NUMBER OF ACCOUNTS PER PARTNER

ILLUSTRATIVE





GOVERNMENT COULD STILL RETAIN CONTROL OVER KEY DECISIONS IN THE UTILITY THROUGH A TWO TIER DECISION MAKING PROCESS

Decision making structure for social security utility

ILLUSTRATIVE



- Enforces price transparency, i.e., pension funds must disclose administration costs to customers
- Ensures protection of consumers' data



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BOARD MEMBERSHIP COULD CONSIST PRIMARILY OF OWNERS, BUT COULD ALSO INCLUDE NON-EQUITY-HOLDING USERS AND NON-VOTING MEMBERS

ILLUSTRATIVE

						ILLUSTRATIVE
Assumptions	Illustration	of boar	d memt	pership		
 Board could be the key decision making body Chair could rotate at set periods e.g. 2 years An uneven number of 		Share- holding %	Board seats	Vote in manage- ment decisions	Vote on major decisions	
voting members could help ensure decisive	Social Security	40%	3	\checkmark		Examples of board responsibilities
 votes Besides the equity holders: Other users of the utility e.g. self-administered funds 	Private sector*	60%	4	\checkmark	\checkmark	 Appointing CEO Appointing vendor for single IT platform Setting KPIs Monitoring achievement of KPIs
could having voting rights – The IT vendor and a neutral expert could	Small private users	0%	2	\checkmark	Х	
be invited as non- voting members who may have valuable contributions to discussions	Other board members	0%	2	Х	X	

* This could include large non-private sector partners e.g. GEPF Source: Team analysis



31

A POTENTIAL RESULTING GOVERNANCE STRUCTURE COMPRISES A STRONG BOARD, A REGULATOR AND AN ARBITRATION COMMITTEE



* E.g., reserve bank governor; head of pensions regulatory body

TO AVOID LENGTHY DISAGREEMENTS ON WHO'S IT PLATFORM TO USE, PARTNERS MUST AGREE UP FRONT TO BUILD/BUY NEW IT PLATFORM





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ILLUSTRATIVE

33

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PRICING OF SERVICES FROM UTILITY MUST BE SUFFICIENT TO COVER OPERATING AND CAPITAL COSTS

There are at least two decisions for pricing services in utility: Cost plus or sliding scale

	st plus of shulling scale		
Pricing:	Decision 1: Cost plus cost of capital • Shareholders	Decision 2: Sliding scale • Tariff based on	Management should be incentivised to continuously lower cost and increase usage of utility
	charged at operating cost plus cost of capital • Other users charged at operating cost plus cost of capital plus fair return	volume i.e. high volume users pay lower tariff and vice versa	 KPI's focused on cost reduction KPI's that measure Cost reduction Increasing volumes Efficiency improvement Offer performance Offer performance
Rationale:	 Pricing structure is simple and transparent 	 Pricing provides incentive to increase volume 	Offer performance incentives but recovers the shareholder's investment
Pros:	 Allows for recovery of operating cost and shareholder's capital Savings translate to shareholder's return on investment 	 Incentivises users to process more volumes through the utility Utility achieves economies of scale quickly 	Regulate price transparency and data protection • Existing regulatory bodies could be leveraged to ensure - Regulated by existing independent bodies to encourage cost transparency • Existing regulatory bodies ensure - Regulated by existing independent bodies to encourage cost transparency
Cons:	 High volume users may subsidise cost of smaller volume users due to inaccurate cost association Does not encourage high 	 Must be calculated and agreed upon on initial set-up Small volume users could end up paying very high prices 	 Appropriate business practices and processes are followed Other non-pricing KPI's could be measure e.g. coverage of informal sector
	volumes		

THE CONTACT DURATION SHOULD BALANCE TIME REQUIRED TO RECOUP INVESTMENT AND GIVING OWNERS REQUIRED FLEXIBILITY



Partners need flexibility to manage risk and new entrants (e.g., other social security)

- Risk
- Members may not want to commit for overly long horizons
- New entrants
- Other parts of social security (e.g., health and unemployment insurance) may want to join the utility after a certain period, e.g., 5 or 10 yrs

Examples from cases



15 yr contract to outsource end-to-end business to Siemens

2

15

13



 10 vr concession from government to run pension collections

- Need to balance time required to recoup investments vs flexibility requirements
- Experience suggest contract lengths of 5-15 vears most common
- Could include clause for renegotiation if other social security (e.g., health, unemployment ioin utility)



Key issues to

address	Questions		
Exit procedure	 Under which circumstances can a shareholder exit the utility? Do the other shareholders have to offer to buy the shareholding? Will the remaining shareholders have right of first refusal? Can other shareholders veto the exit? What is the duration of the partnership? 		
Employees Assets/ IP/ Equity stake	 What will happen to employees if scale is reduced? Will the exiting shareholder be able to take any employees they contributed to the utility? Will the exiting shareholder be compensated for their equity contribution? 	• To dise divestr could e	rms should be agreed the utility is set-up courage early nent, the utility policy exclude compensation
	 Can the exiting shareholder remove any equipment that they brought into the partnership? Will exiting shareholder be bound by non-disclosure of trade secrets, non-competition and utility IP clauses? Will the exiting shareholder still be entitled to future dividends/profits? 		ng shareholders for quity contribution
Social security accounts	 Does the government want flexibility to exit the system? 		


THERE ARE THREE STEPS TO SUCCESSFULLY IMPLEMENT THE SOCIAL SECURITY UTILITY IN SOUTH AFRICA



* Strategic direction, milestones, contingency plans, communication strategy Source: Team analysis



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BEING ACCURATE, CONSULTATIVE AND ITERATIVE ON THE ECONOMIES OF SCALE ASSUMPTION IS KEY TO THE SOCIAL SECURITY BUSINESS CASE



37

A RIGOROUS GAP ANALYSIS IS ALSO REQUIRED TO UNDERSTAND WHAT GOVERNMENT NEEDS FROM THE PRIVATE SECTOR EARLY ON



Gap analysis process	Example illustration	on of Gap analysis Social Security requirements	Available from Government	Remaining requirements to be leveraged from private sector partners
 Conduct diagnostic of required Capability Capacity Capital 	Capability	 3 000 trained FTEs with 3+ years account administration and transaction processing experience 	• x trained FTEs with 3+ years' account administration and transaction processing experience	 (3 000 – x) trained FTEs with 3+ years' account administration and transaction processing experience
 Systems Identify 'gaps' between what is required, and what government already 	and capacity	 20 senior managers with 10+ years' pensions/financial services experience 	 y senior management with 10+ years' pensions/financial services experience 	 (20-y) senior management with 10+ years' pensions/financial services experience
 has in-house Conduct 'outside-in' diagnostic of private sector ability to fill 'gaps' 	Capital	 R 1-2 bn in start-up capital 	 ZAR z bn from MTEF 	 ZAR (1-z) bn start-up capital
 Refine concept for partnership with specific requirements from private sector partners 	Systems infrastructure	 IT platform to handle 25 million accounts 500-FTE call centre 100-200 branches 	Limited functionality IT systemsb-FTE call centre	 25 million account IT system with monthly reconciliation capability (500-b) FTE call centre



FOR EACH POTENTIAL PARTNER, THE GOVERNMENT SHOULD ARTICULATE THE PARTNER'S INCENTIVE TO JOIN THE UTILITY AND THE CONTRIBUTION THEY WILL MAKE



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Define process to arrive at short-list of private sector partners

- Select limited number of partners (e.g. 2-3) so negotiation remains manageable
- Define transparent criteria to identify short-list of private sector players e.g.
 - 🗹 Expertise
 - 🖌 Size
 - Technology
 - 🗹 Capital
- Collaborate with selected partners to refine initial service partnership model

Develop fact-based understanding of each partner's net incentive to join utility		Analyse each partner's Partner A contribution to partnership		
ILLUSTRATIVE	Option A: join utility	Option B: don't join utility	Capability	 4 senior management with 10+ years' pensions/ financial services
Total revenue* (ZAR m	n) 6 000	5 900	and capacity	experience350 FTEs with 3+ years'
Total cost** (ZAR m)	5 450	5 700	capacity	account administration and transaction
Total net revenue (ZAR	m) 550	200		processing experience
NPV (ZAR m)	335	127	Capital	 Liquid assets of ZAR500m for financial year 2007
IRR (%)	70	97		
 Analyse whether NPV of joining utility exceeds NPV of remaining outside 			Systems	 Most sophisticated pension marketing system in SA

- * Need to make assumption about losses/gains of customers in each option. Calculate costs over 5 year (lifespan of IT platform) from launch of utility
- ** Need to make assumption on (i) up-front investment cost (ii) ongoing cost in each option. Ongoing cost inside utility requires assumption about cost saving from economies of scale. Calculate revenue over 5 year (lifespan of IT platform) from launch of utility. 39

HIGH-LEVEL GOVERNMENT LEADERSHIP AND STRONG NEGOTIATION PREPARATION WILL BE ESSENTIAL FOR SUCCESS

Best practice approach on successful negotiation			Key areas for agreement upfront
✓ Set up ded	licated negotiation tea	am Roles	 Nature and value of each partner's contribution Agree which IT system will be used
Sponsor +	 Senior government official – respected in both private sector and government 	 Manage partner relationships Provide escalation forum 	 Agree whose people/resources will be absorbed into new entity
Core negotiation team •• Functional analysts	 Lead Finance, legal and IT experts Legal, finance, HR, IT, etc. 	 Present at negotiations Co-ordinate all other inputs Provide expertise and analysis during preparation 	 Implementation approach Appointment of implementation management and governance structures Tracking and performance management regime –how will milestones be tracked and sanctions for non delivery
 Define ke most adv Articulate 	horough preparation p ey negotiation objective vantageous outcomes e negotiation strategy a all-back options	es through analysis of	 Agree dispute resolution mechanisms Entry and exit clauses for new partners during set up and post implementation Role of advisors and key implementation suppliers e.g. IT provider

40

At Your Service

EXPERIENCE FROM OTHER FINANCIAL SERVICES EXAMPLES IN IMPLEMENTATION AND RUNNING UTILITIES ILLUSTRATES THAT THIS IS COMPLEX TO GET RIGHT

Challenge Achieving anticipated cost savings	 Description Banks' business case for utility over estimated benefits from economies of scale 	 Impact Anticipated cost savings not achieved Led to IPSL diverting attention from core purpose to more profitable ventures 	ipsl
Alignment on which IT platform/ system to use	 Partner banks (Barclays, Lloyds, HSBC) failed to align on a single IT platform As a result, iPSL uses 3 platforms – Unisys A-ITS, Allogent Sierra and IBM CPCS/HPTS 	 Potential savings opportunities lost (no economies of scale) Resources wasted on 200+ projects to tailor IT platform 	 Must not overestimate economies of scale Otherwise partners become disillusioned They can then loose focus at best, or leave utility at worst
Dispute resolution	 Banks did not agree on mechanisms to manage dispute early on Examples of areas of common dispute included Which IT platform to use Who got cheque imaging first 	 Disputes continued for extended period unresolved Compromised performance of utility 	 Key things to agree up front are: IT platform to be used Dispute resolution mechanism Balanced ownership structure
Control of IT partner	 Unisys was 51% equity holder (IT partner) Insisted on using own software for image achieving, even though it was not the cheapest 	 IT partner pursues self-interest above group interest 	Details on iPSL utility available in case pack

41

At Your Service

AND COULD BE MORE COMPLICATED FOR SOUTH AFRICA AS A UTILITY IN PENSIONS WILL RESULT IN MAJOR RESTRUCTURING OF THE CURRENT BUSINESS WHICH COULD BE MET WITH INDUSTRY RESISTANCE

From	to
 Highly fragmented industry structure +3,500 self administered funds 3 government and parastatal funds 15 L&P providers 	Consolidation of back-office structures into a single utility
In excess of 40 000 employees in over 300 locations throughout the country	Rationalised back-office processes, which may result in up to 65% decrease in FTE requirements
Independent IT systems and unique value proposition for pension administration (i.e., providers competing on the quality of IT systems and services provided to customers)	Single IT system and back-office processes for the major pension administrators

- · Significant effort and complexity
- Implementation risks high
- Potential for industry resistance



THEREFORE SUCCESSFULLY IMPLEMENTING A UTILITY IN SOUTH AFRICA WILL BE DEPENDENT ON SOME KEY FACTORS

Strong governance

- Strong senior leader from within Government as sponsor (who has the respect of Government and private sector)
- Create a steering group or governance committee which is empowered to make decisions and deliver implementation of utility

Early collaboration

- Engage key private sector partners in discussions early on and develop detailed design jointly
- Create dedicated working group with representatives from key private sector partners
- Get incentives right

Discipline and rigor

- Engage other stakeholders early (e.g., lawyers, auditor general, human resources, etc.)
- Conduct rigorous analysis (e.g. develop detailed economics model) and instil discipline in process which is similar to that used in a due diligence exercise
- Do not under estimate the complexity of technology transformation

Negotiate business terms upfront

- Negotiate terms and conditions upfront (i.e. business principles), ensuring that you build in flexibility clauses and governance mechanisms
- Pull together a professional negotiation team involving senior management



43

At Your Service

IF THE UTILITY MODEL IS NOT FEASIBLE, THE GOVERNMENT COULD PARTNER TO ACCESS EXISTING PRIVATE SECTOR INFRASTRUCTURE, SKILLS AND CAPACITY



Source: Team analysis

THIS SERVICE PARTNERSHIP MODEL CAPTURES MOST BENEFITS THROUGH SCALE, REDUCED CAPITAL EXPENDITURES AND QUICKER IMPLEMENTATION TIMELINE

3-5 providers will still achieve relatively significant economies of scale . . .

at a significantly reduced capital outlay . . .



70% of cost savings can be achieved by moving to four players with 5 million accounts each Costs to modify current private sector systems are small relative to cost of building new utility

- Implementing the alternative option may be simpler, and over a short period may be cheaper due to reduced upfront costs
- Implementation period will be significantly reduced as most of the systems already in use
- However will not capture the full scale economies compared to fundamental restructuring of the industry

45



END

* Footnote Source: Source



Contect and rationale for using the private sector

Earlier this year SARS developed a perspective on the operating design of social security, and syndicated it with the IDTT.
 Following on from this phase of work, the IDTT expressed interest in exploring how the South African government could use service partnerships with the private sector to deliver the operations of the social security system. Service partnerships leverage the best of government and private sector to deliver benefits to both.

Structuring the service partnership

The approach to Structuring the service partnership for South African social security was governed by a set of design
principles and a service partnership framework aimed at bringing together the strengths and skills of government and the
private sector. This objective can be achieved by pooling the social security activities into logical functional groups, and
partnering with the private sector to run major parts of the value chain.

Potential service partnership model for South African social security

 An optimal service partnership should pool expertise, systems and scale from both government and private sectors, whilst also creating the right incentives for performance. One such solution is the creation of a utility: a single legal entity which is owned by key industry players and government to deliver the operations of social security. In practice, implementation could be challenging and would require developing a robust business case, collaborating with partners and negotiating the agreement.

Early perspectives on detailed design, implementation and fall back options

Establishing such a utility would involve substantially reshaping the current SA pensions landscape. Experience from other
financial services examples in implementing and running utilities illustrates, that this is not an easy solution to deliver and
may be met with resistance. If necessary an alternative to the utility model could employ the existing private sector to support
operations delivery, involving multiple administrators using their existing IT platforms and systems, without requiring the same
degree of structural change to the industry.

Conclusion

In summary, the delivery of social security through private sector partnerships presents benefits for the Government, private sector partners as well as most individuals in South Africa who are registered in a retirement fund. Although the single industry utility provides the most benefits, it is also the most complex and risky to implement. Going forward, the government should engage with the private sector to obtain inputs to refine the concept further and develop a more robust business case in parallel to conducting an internal gap analysis to determine the key requirements to be fulfilled by private partners

